

THE CARIBBEAN SUNSHINE AWARDS

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NEWS RELEASE

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Kevin Lyttle and Rupee Nominated for Caribbean Sunshine Awards

Teaneck, New Jersey, USA ----- The Caribbean Sunshine Awards organization announced earlier today that international performing artists, **Rupee** of Barbados and **Kevin Lyttle** of St. Vincent and the Grenadines are nominated for the **2005 Caribbean Sunshine Awards** for their contribution to Caribbean music.

Kevin Lyttle is described as the “the performing artist with the most popular hit from the Caribbean in 20 years.” The smash single “Turn Me On” was recorded on the island of St. Vincent and made it to number two (#2) on the United Kingdom charts and stayed in the top ten for seven weeks. The single was number one in Denmark for ten (10) weeks. Contacted by telephone in New York while preparing for a tour in Ghana Kevin said, “*I am extremely happy to be nominated for a 2005 Caribbean Sunshine Award. I have been working very hard and trying my best to keep an international focus with my music. I believe in what I am doing, and the Caribbean will always be a part of me and my music. I am looking forward to accepting this award in person.*” Kevin attributes the inspiration for his music to his mother and local calypsonians in St. Vincent.

Rupee, an Atlantic recording artist, is described as “the Caribbean artist with the rhythmically complex and catchy sound.” Rupee’s first success in music came when, as a teenager, he won a popular talent show in Barbados. Rupee, born Rupert Clarke, has no formal music education. He joined the Barbados band **Coalishun** in 1997. The following year, he caused quite a stir on the airwaves with his hit “Ice Cream.” In 2000, he became a solo artist, and has since toured the Caribbean, England, Canada and New York. Rupee’s music is very popular in dancehalls and clubs throughout the world. Asked about how he feels to be nominated for the 2005 Caribbean Sunshine Award, Rupee said, *“It’s really a blessing and an honor to be a part of such a prestigious event that certainly uplifts and helps Caribbean music on so many levels.”*

The Seventeenth Annual Caribbean Sunshine Awards is scheduled for Saturday, October 29, 2005 at the New York Sheraton Hotel, 811 Seventh Avenue, New York, New York. The program will begin at 6:00 p.m and will include a two-hour cocktail reception, presentation of awards, live show and dancing. Reservations and tickets can be purchased online at www.sunshineawards.com or by calling **201-836-0799** or by fax **201-8364440**.

The Seventeenth Annual Caribbean Sunshine Awards is sponsored in part by *Hennessy, Continental Airlines, Barbados Tourism Authority, BWIA, Travel Span Vacations and the New York Carib News.*