

THE SUNSHINE AWARDS

*P.O. Box 3717, Teaneck, New Jersey 07666 USA * (201) 836-0799 * Fax (201) 836-4440*

www.sunshineawards.com

NEWS RELEASE

Contact:

Kanchan Paser: 646-468-6172

Holly Cooper: 917-597-3048

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Bring Your Original "Calypso" Album To The SUNSHINE Awards

New Jersey, USA, September 11, 2006 ----- The Sunshine Awards organization and Cherry Lane Music Publishing Company, Inc. have announced today that to further commemorate the significance and historic value of "Calypso," (the first album ever to sell a million copies), provisions are being made to accommodate all those who attend the Eighteenth Annual Sunshine Awards with a copy of the original album to have Irving Burgie autograph the album. Mr. Burgie who wrote eight of the eleven songs on that album, will be attending this very special event to accept the "Song of the Century" award.

The Eighteenth Annual Sunshine Awards scheduled for Sunday October 29, 2006 at the New York Sheraton Hotels in New York City is dedicated to the 50th Anniversary of "Day-O," the most popular song in the world. "Day-O" was first recorded in 1956 and released on the album titled, "Calypso" which was performed and made popular by Harry Belafonte. "Calypso" was the number one album on the on the Billboard charts for thirty-two consecutive weeks and remained on the charts for ninety-nine consecutive weeks. Day-O has also been recorded by many world renowned performing artists, including Miriam Makeba, Caterina Valente, Patti Page, and Julio Iglesias. By 1983, over one hundred million recordings of the song had been sold. In 1985, Day-O was featured on the "We are the World" telecast, and, in 1989, in the hit movie "Beetle Juice." In 1977, NASA used Day-O as the wake-up call for the astronauts aboard the space shuttle Atlantis.

The Calypso King of the World, the Mighty Sparrow will receive the 2006 Sunshine Awards, “Heritage Award” for his fifty-one year old calypso “Jean and Dinah.” This calypso propelled him to stardom in 1956 when he won the Calypso Monarch competition of Trinidad and Tobago. “Jean and Dinah” quickly became a household calypso and fifty years later is still being performed, by popular demand, by the King himself. The Mighty Sparrow will also autograph the original album with “Jean and Dinah.”

A number of world renowned artists, including the Mighty Sparrow, the Signal Hill Alumni Choir of Trinidad and Tobago, the Jamaica National Dance Theatre Company, and the Barbados Dance Theatre will be performing. This year’s program is sponsored in part by Hennessy, Carib Beer, New York Carib News, Travel Span Vacations and RumJungle. Tickets for the black-tie event can be reserved and purchased by calling **201-836-0799, 718-528-6424** or by fax **201-836-4440**. Reservations can also be made by sending an email to tickets@sunshineawards.com.